

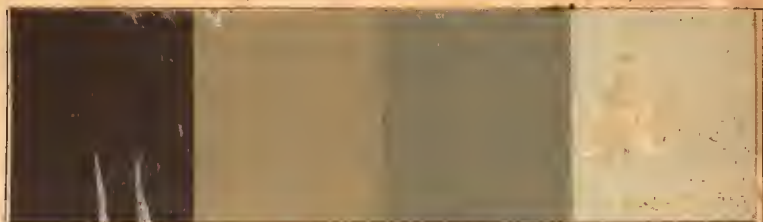
H. W. JOHNS' LIQUID ASBESTOS PAINTS.

These Samples are Painted with our Regular and only grade of "Asbestos" Liquid Paints.

NO. 42, PURE GRAY. NO. 43, OLIVE DRAB. NO. 44, CREAM. NO. 45, YELLOW STONE.



NO. 34, BROWN STONE. NO. 33, YELLOW DRAB. NO. 46, LIGHT DRAB. NO. 31, LIGHT GRAY.



NO. 47, FRENCH GRAY. NO. 29, LIGHT SLATE. NO. 19, STONE. NO. 28, DARK SLATE.



NO. 27, MED. DRAB. NO. 35, BUFF. NO. 26, DARK DRAB. NO. 25, EX. LIGHT DRAB.



We will manufacture any desired shade to order.

H. W. JOHNS MANUFACTURING CO.,
SOLE MANUFACTURERS,
NEW YORK.

H. W. JOHNS' ASBESTOS LIQUID PAINTS.

The finest public and private buildings and most extensive structures in this country are decorated with our paints, among others the U. S. Capitol at Washington, and the Metropolitan Elevated Railroad of New York City.

OUR LIQUID PAINTS are composed exclusively of the best and purest materials, combined on different principles from any other Liquid or Mixed Paints in the Market. They have been thoroughly tested in all parts of the world, and have been found to withstand the severest tests of climatic changes, salt water atmosphere, and other trying exposures, where the best white lead has failed, and we guarantee them to be in every respect *strictly reliable and first-class* paints, of a *higher grade* than have ever before been offered to the public for structural purposes, either in "paste" or liquid form, and they are second to none in richness and permanency of color, beauty of finish, durability, uniformity, and all characteristics which are requisite to form a perfect ornamental protective covering. They possess an elastic quality never before attained in any paint, which prevents them from cracking or scaling, and are prepared ready for the brush, but may be thinned, if desired, the same as any oil paint.

They are especially designed for dwellings and other exposed wood and iron structures, for which purposes *they are the most economical and durable paints in the world*, not excepting the best White Lead, but they are equally valuable for "inside work" and for general purposes.

None but the purest Linseed Oil enters into the composition of these paints, and they contain no water, alkalies, benzine, or other deleterious or useless adulterations or dilutions, and we do not therefore compete in prices with the cheap paints with which the market is flooded, nor with "chemical" paints, which are composed largely of water and other inexpensive ingredients. It is evident that paints which contain water cannot form a covering equal to pure oil paints unless a larger quantity is used, owing to the fact that, *after having served to spread such paints*, the water quickly evaporates, leaving only about half the body which is *supposed* to have been obtained—and even if as good in other respects, the "water paints" at one-half our prices would still be more expensive, owing to the additional cost of package, transportation, loss by evaporation or freezing, and *extra labor required in applying two coats*, where one coat of *undiluted paint* would produce, to say the least, an equally good result.

This explanation has seemed necessary to enable us to place ourselves fairly before the public in the matter of prices, which we claim to be as low as those of any other manufacturer in the country—quality considered.

We would call particular attention to the difference between our *Liquid Paints* and all other prepared paints; the best of the latter are simply colors mixed with, or ground in oil and reduced with oil and turpentine, as lime is mixed with water to form whitewash. The entire body of our paints is first ground in oil, then mixed to the proper consistency, *and afterward ground through fine mills*; by this process alone can the pigments and oils be so intimately combined as to produce a perfect paint. No other paints in the world, excepting "coach" or "tube" colors, are so thoroughly mixed and ground as ours.

We would also call attention to the superior "covering" properties of these paints; *two coats* of which will form a body and finish equal to

three or four coats of ordinary paint. *No other paints known equal ours in this respect.* One gallon will cover from 200 to 225 square feet, two coats.

Our unprecedented success has demonstrated that *strictly first-class paints* are more economical to the user and more desirable for the dealer, and our manufacturing facilities, being second to those of no other manufacturer in the world, we shall continue to spare no pains or expense to make our Liquid Paints what we claim them to be, viz.:

The Best Paints for Structural Purposes Ever Produced.

When ordering white, please state if wanted for outside or inside work. We make "*Egg Shell*" Gloss and *Flat White* for inside work.

Be particular to order paints by the *numbers* of the desired shades.

Instructions for using paints, and suggestions relative to desirable shades and trimmings for ordinary and special purposes will be sent on application, or will be supplied by dealers in our paints.

ROOF PAINTS.

Our Roof Paint was used with entire success, when all others failed upon the Roofs of the Exhibition Buildings at Philadelphia, the largest area of Tin Roofing in the World.

OUR ASBESTOS ROOF PAINTS are prepared, ready for use, expressly for preserving Tin and other Roofs, and are of better quality than have ever before been offered to the public for this purpose. They are composed of linseed oil combined with other materials, which, by long experience, we have found best calculated to withstand the rough usage and trying exposure to which roofs, above all other surfaces, are subject, and they contain no offensive or deleterious ingredients.

They are supplied in six colors, viz.: Brown, Slate, Cream, Yellow, Red and Gray. They possess a more elastic body than any other paints ever produced, and are not liable to injury from being walked upon.

Old leaky Tin and other Roofs can be restored and rendered serviceable for many years with these paints, (in connection with our ASBESTOS CEMENT,) and they will be found more economical than any others.

They are also valuable for Iron and rough Wood work, and form the most durable and economical preservative coatings in use for exposed Brick Walls, Fences, Outbuildings, Gas Holders, Bridges, Car and Steamboat Roofs, etc. They can be readily applied by any one, with an ordinary paint brush: but if a large surface is to be covered, we would recommend the use of our improved Roofing Brush. One gallon will cover from 300 to 400 square feet.

FIRE-PROOF PAINTS.

This paint has been applied to nearly 5 acres of wood work in the two immense Dry Goods Stores of Messrs. A. T. Stewart & Co., of New York City.

OUR ASBESTOS FIRE PROOF PAINTS, are the only strictly fire-proof Paints ever produced, and are composed of strictly fire-proof ingredients, prepared ready for use, in White and Light Tints for inside woodwork of Factories, Railroad Bridges, Boiler Rooms, Cotton Gin Houses, Basements, Lofts, etc. They are intended *exclusively for inside work*, and afford a valuable protection for wood work in danger of ignition from burning sparks, cinders, or light flames. One gallon will cover from 200 to 250 square feet.

PAINTS FOR SPECIAL PURPOSES.

Having for 22 years made a specialty of manufacturing preservative paints and coatings for Wood, Metals, Fabrics, &c., we are prepared to supply paints of any desired shade, for any special purposes.

TO CONSUMERS.

At the present time when the cost of all materials which enter into the composition of good paints has greatly advanced, many modes of adulterating or cheapening paints are adopted by makers, who either aim to make a cheap paint, or who feel compelled to compete with the prices at which "cheap paints" are sold; these adulterations consist of inferior oils, such as rosin, and cotton seed oils, gums held in solution of benzine and other so called "Combination Oils" as well as the not unusual dilution of *from one-half to three-quarters of alkaline water*, to such cheap paints, all of which at one-half the prices charged for our paints, are more expensive to the consumer for obvious reasons, and we would call especial attention to the fact that a paint of proper weight and consistency, composed solely of the best materials correctly combined, cannot be supplied by any manufacturer at lower prices than ours, per *actual gallon*, and a trial will convince you that our ASBESTOS LIQUID PAINTS are more durable and economical, and will do more and better work than an equal quantity of the best you can purchase or make with linseed oil and white lead or "colors" ground in oil, and as they are prepared ready for the brush, you can, by their use, save time, trouble, and money.

TO PAINTERS.

One coat of our ASBESTOS LIQUID PAINTS will do as much work as two coats of ordinary paints, and we can prove by reference to the best and most extensive painters in this country that you can save money, time and labor by their use on any class of work. We supply any desired quantity of any shade in one package, thus avoiding the expense of the many packages of materials you must purchase if you mix your own paints.

We are aware of the prejudice existing in the minds of painters against prepared, or ready mixed paints, although all will acknowledge that paints of any given quality can be properly prepared, with less expense by the aid of machinery than when mixed in the usual way in the shop, and as the cost of oils and pigments in bulk is very much less to an extensive manufacturer than to purchasers of small quantities, it stands to reason that the manufacturer can, if he will, supply paints of the best quality at a lower price than the painter can make them, and still have a fair margin of profit. This is what we purpose doing, and shall be pleased to submit samples and prices for comparison with such paints as you use for your best work.

TO DEALERS.

We offer ours, as *the most durable Paints ever produced* for outside work, and they are not excelled by any for inside work.

~~We~~ We sell them by the U. S. Standard Gallon, and as can be readily proven by comparison with others, they weigh from 10 to 20 per cent. more, and *our packages contain from 10 to 12 per cent. more paint* than is usually sold for the same quantity. These important facts should be born in mind when comparing our prices with those of other manufacturers.

References and Testimonials from the most extensive manufacturers, and other users of paints, in this country, will be sent free on application.

As comparatively but few shades are really required for the tasteful decoration of the various classes of buildings, and as at least ninety per cent. of such work can be satisfactorily done with the standard shades herein shown, the difficulty and confusion so frequently arising in the selection of the desired colors from among forty or fifty samples, and the necessity of keeping a large amount of "dead stock" are entirely obviated.

We will manufacture any desired shade to order, and would call especial attention to our "ASBESTOS" LIQUID WHITE for outside or inside work, which we guarantee to be superior to the best white lead and oil. ~~Send~~ Send for confidential price list.

H. W. JOHNS' ASBESTOS MATERIALS,

For Structural and Mechanical Purposes, Comprising in Part,

ROOFING, BOILER COVERINGS, STEAM PACKING, FIRE AND WATER PROOF
SHEATHINGS, COATINGS, CEMENTS, ETC.

H. W. JOHNS MANUFACTURING CO.,

87 MAIDEN LANE,

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